

# TLC Business Partners - 2010 Sponsorship Menu (V. 2)

## Appetizers

Event	Value	Available
-------	-------	-----------

★ **Holiday Party**

2<sup>nd</sup> Wednesday evening in December – Over 100 guests enjoy gourmet appetizers and wine, chat with fellow Lands Council friends and hear a brief year-end update.

○ **Event Underwriter .....** \$500 ..... 1

▪ Benefits:

- Five invitations to distribute as you wish.
- Recognition given on all invitations, event signage and website.
- Verbal recognition during the event.
- Association with supporting the conservation of our water, forests and wildlife.

★ **Business Partners Breakfast**

Seasonally at your business or other location– Lands Council Business Partner members enjoy a FREE breakfast, networking opportunities and short program.

○ **Event Underwriter for the Jan. 26, 2010 Breakfast .....** \$250 ..... 1

○ **Event Underwriter for the Fall Breakfast .....** \$250 ..... 1

▪ Benefits for each event underwriter:

- An opportunity to show off your business and its services to other businesses
- Invitations to distribute as you wish to your customers and clients.
- Recognition given on all invitations and event signage, website.
- Verbal recognition during the event.
- Association with supporting the conservation of our water, forests and wildlife.

★ **The Lands Council Open House & Art Show**

At The Lands Council– All Lands Council members and those interested in becoming involved in our efforts are invited to stop by and enjoy appetizers, tour our offices, peruse local artist’s work, chat with staff and get the inside scoop on Lands Council projects over the last quarter.

○ **Event Underwriter for the Feb. 5<sup>th</sup> Open House .....** \$250 ..... 1

○ **Event Underwriter for the June 4<sup>th</sup> Open House .....** \$250 ..... 1

○ **Event Underwriter for the Sept. 3<sup>rd</sup> Open House .....** \$250 ..... 1

○ **Event Underwriter for the Oct. 1<sup>st</sup> Open House .....** \$250 ..... 1

○ **Event Underwriter for the Nov. 5<sup>th</sup> Open House .....** \$250 ..... 1

**(Underwrite 2 and get the 3<sup>rd</sup> open house FREE!)**

▪ Benefits for each event underwriter:

- Invitations to distribute as you wish to your customers, friends and clients.
- Recognition given on all invitations, promotional materials and event signage.
- Verbal recognition during the event.
- Association with supporting the conservation of our water, forests and wildlife.

# *Entrees*

<b>Event</b>	<b>Value</b>	<b>Available</b>
--------------	--------------	------------------

★ **Wine & Dessert Tasting Party & Fundraiser –**

Thursday, February 11, 2010 at Lone Canary Winery – Over 50 guests will spend the evening sampling the local wines of Lone Canary, locally made desserts and appetizers. A great way to treat your sweetheart and support The Lands Council!

- **Event Underwriter ..... \$500 ..... 1**

- **Benefits:**

- Five invitations to distribute as you wish.
    - Recognition given on all invitations, advertising, event signage and website.
    - Verbal recognition during the event.
    - Association with supporting the conservation of our water, forests and wildlife.

★ **Strengthening Our Connections – Fundraising Benefits**

October 2010– Choose one of two intimate “after hours” events where 40 new friends of The Lands Council enjoy FREE appetizers, wine and 1-hour informational program followed by the opportunity to give as they feel motivated.

- **Event Underwriter for the October Benefit After Hours #1. \$500 ..... 1**
- **Event Underwriter for the October Benefit After Hours #2. \$500 ..... 1**

- **Benefits:**

- Your logo displayed on all marketing and promotional materials and event signage.
    - The opportunity to display a banner at the event & on-stage recognition.
    - Your business profiled in our newsletter.
    - Your name and logo recognized in our quarterly newsletter and website for one year.
    - Association with supporting the conservation of our water, forests and wildlife.

★ **Annual Dinner Auction**

Saturday, April 10, 2010 at The Lincoln Center\*\*\* NEW location! – Over 350 guests enjoy a delicious dinner and the opportunity to participate in raffles and bid on silent/loud auction items. A fun evening for all!

- **Preservationist ..... \$5000 ..... 1**

- **Benefits:**

- Premium placement of your complimentary table for 8 guests.
    - Your logo prominently displayed on all marketing and promotional materials, invitations, auction paddles and event signage.
    - Your logo on the cover of the auction booklet.
    - Premium space for a full-page ad in the booklet.
    - Your business listed on the acknowledgement page of the booklet.
    - The opportunity to display a banner at the event.
    - On-stage recognition.
    - Your business profiled in our newsletter.
    - Your logo with *Preservationist* level recognition in our newsletter and website for one year.
    - Association with supporting the conservation of our water, forests and wildlife.

★ **Annual Dinner Auction continued...**

- **Conservationist ..... \$2000 ..... 3 left out of 3**
  - Benefits:
    - Preferred placement of your complimentary table for 8 guests.
    - Preferred space for a full-page ad in the booklet.
    - Your business listed on the acknowledgement page of the booklet.
    - On-stage recognition.
    - Your logo with *Conservationist* level recognition in our newsletter and website for one year.
    - Association with supporting the conservation of our water, forests and wildlife.
- **Environmentalist ..... \$1000 ..... 8 left out of 8**
  - Benefits:
    - Priority placement of your complimentary table for 8 guests.
    - Priority space for a full-page ad in the booklet.
    - Your business listed on the acknowledgement page of the booklet.
    - On-stage recognition.
    - Your logo with *Environmentalist* level recognition in our newsletter and website.
    - Association with supporting the conservation of our water, forests and wildlife.
- **Naturalist ..... \$600 ..... 10 left out of 10**
  - Benefits:
    - Complimentary table for 8 guests.
    - Space for a half-page ad in the booklet.
    - Your business listed on the acknowledgement page of the booklet.
    - On-stage recognition.
    - Your name with *Naturalist* level recognition on our website.
    - Association with supporting the conservation of our water, forests and wildlife.
- **Ecologist ..... Priceless ..... Unlimited**
  - Benefits:
    - Your business listed on the acknowledgement page of the booklet.
    - On-stage recognition.
    - Your name with *Ecologist* level recognition on our website.
    - Association with supporting the conservation of our water, forests and wildlife.
- **“Raise the Paddle” Appeal Matching Partner ..... Priceless ..... Unlimited**
  - Benefits:
    - Your business listed on the acknowledgement page of the booklet.
    - On-stage recognition during the “Raise the Paddle” Appeal.
    - Your name with *“Raise the Paddle” Matching Partner* recognition in our newsletter, e-newsletter and website.
    - Association with supporting the conservation of our water, forests and wildlife.

## Desserts

**Event** \_\_\_\_\_ **Value** \_\_\_\_\_ **Available**

★ **On-going**

○ **Surprise Event Underwriter.....Market Price ..... Unlimited**

(Just say the word, we'll add you to our list of friends to call when a new event underwriting opportunity comes our way)

▪ Benefits:

- Five invitations to distribute as you wish.
- Recognition given on all invitations, marketing materials and event signage.
- Recognition in our quarterly newsletter and website.
- Association with supporting the conservation of our water, forests and wildlife.

○ **Advertising Underwriter .....Market Price ..... Unlimited**

(Just say the word, we'll add you to our list of friends to call when an we need a little extra help underwriting advertising)

▪ Benefits:

- Recognized as a supporter and your logo appears in the ad.
- Association with supporting the conservation of our water, forests and wildlife.