

# TLC Business Partners - 2011 Sponsorship Menu (V. 2)

## Appetizers

Event	Value	Available
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★ **Holiday Party**

1<sup>st</sup> Wednesday evening in December – Over 100 guests enjoy gourmet appetizers and wine, chat with fellow Lands Council friends and hear a brief year-end update.

○ **Event Underwriter .....** \$500 ..... 1

▪ Benefits:

- Five invitations to distribute as you wish.
- Recognition given on all invitations, event signage and website.
- Verbal recognition during the event.
- Association with supporting the conservation of our water, forests and wildlife.

★ **Business Partners After Hours**

Seasonally at your business or other location– Lands Council Business Partner members enjoy FREE appetizers and beverages while experiencing networking opportunities and a short program.

○ **Event Underwriter (Late October) .....** \$500 ..... 1

▪ Benefits:

- An opportunity to show off your business and its services to other businesses
- Invitations to distribute as you wish to your customers and clients.
- Recognition given on all invitations and event signage, website.
- Verbal recognition during the event.
- Association with supporting the conservation of our water, forests and wildlife.

★ **The Lands Council Open House & Art Show**

At The Lands Council – All Lands Council members and those interested in becoming involved in our efforts are invited to stop by and enjoy appetizers, tour our offices, peruse local artist’s work, chat with staff and get the inside scoop on Lands Council projects over the last quarter.

○ **Event Underwriter for the Feb. 4<sup>th</sup> Open House.....** \$250 ..... 1

○ **Event Underwriter for the June 3<sup>rd</sup> Open House.....** \$250 ..... 1

○ **Event Underwriter for the Sept. 2<sup>nd</sup> Open House .....** \$250 ..... 1

○ **Event Underwriter for the Oct. 7<sup>th</sup> Open House.....** \$250 ..... 1

**(Underwrite 2 and get the 3<sup>rd</sup> Open House FREE!)**

▪ Benefits for each event underwriter:

- Invitations to distribute as you wish to your customers, friends and clients.
- Recognition given on all invitations, promotional materials and event signage.
- Verbal recognition during the event.
- Association with supporting the conservation of our water, forests and wildlife.

## *Entrees*

Event	Value	Available
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★ **Annual Dinner & Auction**

**Saturday, April 16, 2011 at The Double Tree** – Over 350 guests enjoy a delicious dinner and the opportunity to participate in raffles and bid on silent/loud auction items. A fun evening for all!

- **Preservationist .....** **\$5000 .....** **1**
  - Benefits:
    - Premium placement of your complimentary table for 8 guests.
    - Your logo prominently displayed on all marketing and promotional materials, invitations, auction paddles and event signage.
    - Your logo on the cover of the auction booklet.
    - Premium space for a full-page ad in the booklet.
    - Your business listed on the acknowledgement page of the booklet.
    - The opportunity to display a banner at the event.
    - On-stage recognition.
    - Your business profiled in our newsletter.
    - Your logo with *Preservationist* level recognition in our newsletter and website for one year.
    - Association with supporting the conservation of our water, forests and wildlife.
- **Conservationist .....** **\$2000 .....** **3 left out of 3**
  - Benefits:
    - Preferred placement of your complimentary table for 8 guests.
    - Preferred space for a full-page ad in the booklet.
    - Your business listed on the acknowledgement page of the booklet.
    - On-stage recognition.
    - Your logo with *Conservationist* level recognition in our newsletter and website for one year.
    - Association with supporting the conservation of our water, forests and wildlife.
- **Environmentalist.....** **\$1000 .....** **8 left out of 8**
  - Benefits:
    - Priority placement of your complimentary table for 8 guests.
    - Priority space for a full-page ad in the booklet.
    - Your business listed on the acknowledgement page of the booklet.
    - On-stage recognition.
    - Your logo with *Environmentalist* level recognition in our newsletter and website.
    - Association with supporting the conservation of our water, forests and wildlife.
- **Naturalist.....** **\$600 .....** **10 left out of 10**
  - Benefits:
    - Complimentary table for 8 guests.
    - Space for a half-page ad in the booklet.
    - Your business listed on the acknowledgement page of the booklet.
    - On-stage recognition.
    - Your name with *Naturalist* level recognition on our website.
    - Association with supporting the conservation of our water, forests and wildlife.

★ Annual Dinner & Auction continued...

- **Beaver Solution Enthusiast ..... \$400 ..... 6 left of 6**
  - Benefits:
    - Complimentary table for 4 guests.
    - Space for a quarter-page ad in the booklet.
    - Your business listed on the acknowledgement page of the booklet.
    - On-stage recognition.
    - Your name with *Beaver* level recognition on our website.
    - Association with supporting the conservation of our water, forests and wildlife.
  
- **Ecologist ..... Priceless ..... Unlimited**
  - Benefits:
    - Your business listed on the acknowledgement page of the booklet.
    - On-stage recognition.
    - Your name with *Ecologist* level recognition on our website.
    - Association with supporting the conservation of our water, forests and wildlife.
  
- **“Raise the Paddle” Appeal Matching Partner ..... Priceless ..... Unlimited**
  - Benefits:
    - Your business listed on the acknowledgement page of the booklet.
    - On-stage recognition during the “Raise the Paddle” Appeal.
    - Your name with “*Raise the Paddle*” *Matching Partner* recognition in our newsletter, e-newsletter and website.
    - Association with supporting the conservation of our water, forests and wildlife.

*Desserts*

Event	Value	Available
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★ On-going

- **Surprise Event Underwriter.....Market Price ..... Unlimited**  
 (Just say the word, we’ll add you to our list of friends to call when a new event underwriting opportunity comes our way)
  - Benefits:
    - Five invitations to distribute as you wish.
    - Recognition given on all invitations, marketing materials and event signage.
    - Recognition in our quarterly newsletter and website.
    - Association with supporting the conservation of our water, forests and wildlife.
  
- **Advertising Underwriter .....Market Price ..... Unlimited**  
 (Just say the word, we’ll add you to our list of friends to call when an we need a little extra help underwriting advertising)
  - Benefits:
    - Recognized as a supporter and your logo appears in the ad.
    - Association with supporting the conservation of our water, forests and wildlife.



# *Sign up to become a 2011 Lands Council Business Partner!*

Business Partners are large and small businesses who give time and support to sustain The Land Council's mission of preserving and revitalizing Inland Northwest forests, water and wildlife. Membership is an honor extended to supporters who contribute cash or in-kind donations of \$150 or more annually to The Lands Council.

## **Business Partner Levels/Benefits**

**Friends** (\$150-\$499 annually) \_\_\_\_ *Yes! Sign me up at \$\_\_\_\_\_.*

- All the benefits of The Lands Council membership, including *The Council News* (bi-annual newsletter), invites to special events and email updates
- Invite to The Lands Council's complimentary Business Partners Breakfasts/After Hours
- Special invitation to the annual Holiday Party
- Business name listed with web link on our Business Partners web page

**Supporters** (\$500-\$999 annually) \_\_\_\_ *Yes! Sign me up at \$\_\_\_\_\_.*

- All the above benefits
- Flexibility to shape a mutually-beneficial partnership plan by choosing from our menu of sponsorships opportunities (*see attached*)

**Sponsors** (\$1000-\$2499 annually) \_\_\_\_ *Yes! Sign me up at \$\_\_\_\_\_.*

- All the above benefits
- Display of business logo with web link on our website and in *The Council News* for one year
- Two individual memberships offered beyond business membership
- Flexibility to shape a mutually-beneficial partnership plan by choosing from our menu of sponsorships opportunities (*see attached*)

**Advocates** (\$2500-\$4999 annually) \_\_\_\_ *Yes! Sign me up at \$\_\_\_\_\_.*

- All the above benefits
- Prominent display of logo in *The Council News* for one year
- Four individual memberships offered beyond business membership
- Flexibility to shape a mutually-beneficial partnership plan by choosing from our menu of sponsorships opportunities (*see attached*)

**Stewards** (\$5000+ annually) \_\_\_\_ *Yes! Sign me up at \$\_\_\_\_\_.*

- All the above benefits
- Prominent display of logo in *The Council News* for one year & live link on The Lands Council's home page
- Flexibility to shape a mutually-beneficial partnership plan by choosing from our menu of sponsorships opportunities (*see attached*)

## **Become a Business Partner today!**

Please check off the level of your partnership above and indicate the amount you'd like to contribute. Also, please circle the event(s) on the menu of sponsorship opportunities that you wish to sponsor with your annual contribution.

**Return this form with check enclosed to The Lands Council, 25 W. Main, Suite 222, Spokane WA 99201**

Questions? Need help in choosing where your sponsorship dollars go? Contact Joie Owens, Development Director, at [jowens@landscouncil.org](mailto:jowens@landscouncil.org) or 509-209-2407.